



Obesity Prevention Task Force

Date: 2-18-11

Recorder: Esha Steffen

Members Present: Tom Basten, Anne Lamansky, Lynn Fisher, Kathleen Janz, Esha Steffen, Eric Turner, Shawn Loy, Nathan Schmuecker, Sharon Hagist

Agenda Topic	Discussion	Decision/People Following Up
Introductions	Members introduced themselves.	Welcome to new members Sharon Hagist, Nathan Schmuecker, and Anne Lamansky.
Overview of previous discussions	We briefly summarized of the previous discussions regarding the causes of obesity, factors that help individuals prevent obesity, and hurdles to preventing obesity.	
Task Force Discussion	The discussion topic was “What groups do we want to target with our messages and information?” The group brainstormed and generated ideas regarding groups we want to focus on. Lynn constructed a modified Affinity diagram. All of the ideas include:	The group then decided, by consensus, to select two groups to focus on and present the 2 groups to the entire Obesity Prevention Task Force for input and validation. The two groups are: YOUTH/FAMILIES AND THE WORKPLACE.

	<p>families, youth, preschoolers, moms, middle-high and high-school students, the workplace, mid-life adults, low socioeconomic groups, faith-based groups, handicapped, minorities, the underserved. Decided by consensus to select two groups to focus on. Then discussed that one method of conducting future meetings would be to use the meeting time as “work time” for the subcommittees.</p>	
<p>Next Meeting</p>		<p>Next meeting Friday, March 4, 2011, at 12:30 PM @ FREEDOM SECURITY BANK, downtown Washington, 5TH FLOOR CONFERENCE ROOM. (ISU Extension conference room is not available.) Lunch will be provided.</p>