



Obesity Prevention Task Force

Date: 4-1-11

Recorder: Esha Steffen

Members Present: Sharon Hagist, Shawn Loy, Lynn Fisher, Esha Steffen, Eric Turner, Chrystal Woller, Edie Nebel, Tom Basten, Kathleen Janz, Jane O’Leary, Erik Buchholz

Agenda Topic	Discussion	Decision/People Following Up
<p>Introductions</p>	<p>Members introduced themselves and shared agency updates. ISU will be holding a Nutrition & Wellness Symposium 5/9-5/11. Flyers were handed out. April 16th is the Wellness Expo in Kalona, sponsored by Bright Futures Chiropractic. Volunteers are needed to take a poster and educate community partners about the Healthy Community Coalition and recruit new partners. Eric and Lynn provided a brief summary of the Healthy Lifestyles conference they attended in Burlington.</p>	<p>Edie and Chrystal volunteered for the April 16th Wellness Expo. Kathy and Lynn will be attending the ISU Symposium.</p>

<p>I-WALK project Update</p>	<p>Lynn provided an update on the I-WALK project in Kalona. The GPS walkability assessment will be May 16th in Kalona. Volunteers from the task force and/or the Healthy Community Coalition are welcomed.</p>	<p>Kathy Janz expressed interest in volunteering for the event.</p>
<p>Break into Work Groups and Begin Implementation Planning</p>	<p>Divided into the two workgroups. The Workplace Wellness group reviewed the timeline for implementing an educational event. The group also reviewed and revised a workplace survey. The Youth/Families group discussed adding a greenhouse to the student-led garden project. Also discussed the age of students for the project and discussed the potential schools. Discussed dates for the Maharishi University tour.</p>	<p>Eric is facilitating the Workplace group; Lynn is facilitating the Youth/Families group. Revisions were made to the Workplace Wellness survey. Youth/Families group selected 5th graders for the project and selected Ainsworth and Lincoln Elementary schools. We will tour Maharishi University student-led garden on either 4/18 or 4/25. Those interested in attending should email Lynn with date preference.</p>
<p>Media Awareness Campaign</p>	<p>Chrystal discussed the media awareness campaign. Requested that approx. 4 members write an editorial to the local newspaper on “Why I am member of the Obesity Prevention Task Force.” Distributed the newspaper ad “mock-up” for review/revisions. Also, members can use the ad for their websites or Facebook sites. Discussed Radio PSA’s as an</p>	<p>Edie, Kathy, Jane, and Josh volunteered to write editorials for the newspaper. Please submit editorials by email to Lynn or Chrystal. Please send any further revisions of the newspaper ad to Chrystal or Lynn by the end of next week (4/8). Shawn volunteered Highland high school students to record the radio PSA’s. Eric and Lynn had an interview regarding the task force on KCII radio on 3.22.11.</p>

	awareness strategy.	
Next Meeting		Next meeting: Friday, May 6, 2011, at 12:30 PM @ Federation Bank, downtown Washington, 5TH FLOOR CONFERENCE ROOM. Lunch will be provided.